





## [CALLING FOR PARTICIPATIONS] ASEAN DATA SCIENCE EXPLORERS 2024 COMPETITION

To whom it may concern,

I hope this letter finds you well.

I am writing to extend an invitation to all students from higher education institutions in Malaysia to participate in the regional data analytics competition, named **ASEAN Data Science Explorers (ASEAN DSE) 2024 Competition**.

The ASEAN DSE program, a flagship initiative under the partnership between the **ASEAN Foundation and SAP**, aims to promote ASEAN awareness, foster digital skills development, and equip youths across ASEAN with data analytics skills and 21st-century skills. The ASEAN Foundation and SAP have been running ASEAN DSE for seven years in a row. Through its enablement sessions, the programme has been able to engage and capacitate over 71,000 youths, inclusive of underserved youths, across the 10 AMS with data analytics skills using SAP Analytics Cloud (SAC). The programme supports the realisation of ASEAN Work Plan on Youth and Education 2021-2025. It is also aligned with the ASEAN Digital Masterplan 2025 and the ASEAN Declaration on Industrial Transformation to Industry 4.0.

For this year, participants are required to create data-driven storyboard to address socio-economic issues within the ASEAN region and create solution to solve the issues. The issues addressed must revolve around the 6 United Nations Sustainability Goals (UN-SDGs), specifically:

- 1. SDG 2 Zero Hunger
- 2. SDG 3 Good Health and Well-being
- 3. SDG 6 Clean Water and Sanitation
- 4. SDG 11 Sustainable Cities and Communities
- 5. SDG 12 Responsible Consumption and Production
- 6. SDG 13 Climate Action

The ASEAN DSE Competition utilizes **SAP Analytics Cloud and SAP Build Apps**. The application deadline is on **7 June 2024**, whereas the storyboard submission deadline is on **14 June 2024**. The competition will begin at the national level, and the winning team will be granted a fund to represent Malaysia at the regional level in Lao PDR (tentative). The total prize money for the regional competition is **USD 28,500**. For additional information regarding the competition, please visit the official website at <a href="https://aseandse.org/">https://aseandse.org/</a>.

We encourage you to share this invitation with your students and promote participation in the ASEAN DSE Competition within your institution. The competition is **FREE OF CHARGE**.









Implementing Partner:



Thank you for your support in promoting digital literacy, fostering innovation, and empowering students in Malaysia. We look forward to receiving your institution's participation in the ASEAN Data Science Explorers Competition. Should you require further information or have any questions, please do not hesitate to contact us at <a href="https://utp.edu.my">utp.asa@utp.edu.my</a> or Project Lead at +6014-285 <a href="https://utp.edu.my">4028/soon</a> <a href="https://utp.edu.my">20001240@utp.edu.my</a> (Wong Soon Ping).

Organisers:

Regards,

(WONG SOON PING)

Project Lead,

ASEAN DSE Enablement Session,

Universiti Teknologi PETRONAS – ASEAN Student Association

