

Faculty of Business, Hospitality and Humanities

School of Accounting and Finance

Postgraduate Programme

MODULE

**OBA4408 – MANAGEMENT  
ACCOUNTING**

Assignment – 40%

## Instructions:

- i. This assignment carries 40 marks (Report 30 marks, presentation 10 marks).
- ii. Each Group will consist of 3/4 members. Please submit your group name as soon as possible (will be announce in Moodle system).You are required to contact your group members to discuss and complete the assignment work.
- iii. Format: Font - Arial; Font size -12; Spacing - 1.5, Align text – Justify
- iv. The report should be more than 8 pages and not be more than 10 pages. (excluding cover, table of contents and reference)
- v. The paper must include a title page, a table of contents, an introductory page (describing the fictitious company and your product) as well as the contents of the discussion. Do keep a back-up copy of your assignment.
- vi. The report must contain a bibliography and reference list by using APA style.
- vii. The report must have a cover sheet signed by all members of the group.
- viii. The written assignment should be in a report format (in soft copy) and submit to the Moodle system.
- ix. The assignment must be submitted on (24/3/2025) before 11.59pm deadline must be strictly adhered to. No extension of deadline will be allowed without strong ground.
- x. Softcopy should also upload at [www.turnitin.com](http://www.turnitin.com) (via **MSTEAM**)

### Task 1 (30%)

You are required to select one specific industry, think of a fictitious company and come up with a business proposal, relating the things you have learnt in your accounting class with the business chosen.

(You are expected to do a simple research/reference to books, articles, industry data etc. in this assignment)

Your answer should include the following points:

1. What will the name of the business be? What is the nature of the business? What sort of products or services does it sell/provide?
2. Discuss capital structure of the business that you propose with justifiable reasonable reasons.
3. Discuss the cost structure of the business that you propose with justifiable reasonable reasons.
4. Discuss types of labour cost for the business that you propose.
5. Recommend one management accounting technique which is suitable for initial stage or planning for the business that you propose. (Support with computation working with justification of reasons)
6. Do simple cash budget for your new business and clearly indicate each item of income and expenditure.
7. How does the business control cost?

### Task 2 (10%)

1. Prepare an **oral pre-recorded video** presentation with relevant slides on the topic.
2. Each member in the group has to present.
3. Due date: on (24/3/2025) before 11.59pm

### Assessment criteria (30%)

CRITERION	1	2	3	FAIL
<p>Clear and logical presentation of the answers to 7 questions asked</p> <p>3 Marks for each area</p> <p>(21 Marks)</p>	<p>Imaginative and detailed answers to the questions set</p> <p>(3 Marks)</p>	<p>Answers the questions set</p> <p>(2 Marks)</p>	<p>Limited addressing of the questions set</p> <p>(1 Mark)</p>	<p>Failed to answer the questions</p>
<p>Quality of conclusions/Recommendations</p> <p>(3 Marks)</p>	<p>Imaginative and critical analysis of the data to inform conclusions/recommendations</p> <p>(3 Marks)</p>	<p>Can evaluate the data and produce some conclusions/recommendations</p> <p>(2 Marks)</p>	<p>Limited evaluation of data, with invalid conclusions</p> <p>(1 Mark)</p>	<p>Failed to draw conclusions from the data presented</p>
<p>Presentation in report format</p> <p>(3 Marks)</p>	<p>Fluent writing style. Grammar and spelling accurate. Well structured report format.</p> <p>(3 Marks)</p>	<p>Report format showing organisation and coherence. Language mainly fluent. Grammar and spelling mainly accurate.</p> <p>(2 Marks)</p>	<p>Some attempt at structured report format. Meaning apparent but language not always fluent. Grammar and/or spelling contain errors.</p> <p>(1 Mark)</p>	<p>Not in report format. Meaning unclear and/or grammar and/or spelling contain frequent errors. No bibliography</p>
<p>Evidence of research</p> <p>(3 Marks)</p>	<p>Performed imaginative research on an appropriate business</p> <p>(3 Marks)</p>	<p>Performed research on an appropriate business</p> <p>(2 Marks)</p>	<p>Performed limited research on an appropriate business</p> <p>(1 Mark)</p>	<p>Did not perform empirical research</p>

**ORAL PRESENTATION (10%)**

<b>1.Name</b>		<b>ID number</b>	<b>Contact number</b>
<b>AREAS</b>	<b>ASSESSMENT CRITERIA</b>	<b>Comments</b>	<b>Marks</b>
Loudness	Clear and loud		/2 marks
Intonation	Interesting		/2 marks
Posture	Composed/confident		/2marks
Explanation	Clear and relevant		/2 marks
Quality of Video	Innovation and quality of video		/2 marks

<b>2.Name</b>		<b>ID number</b>	<b>Contact number</b>
<b>AREAS</b>	<b>ASSESSMENT CRITERIA</b>	<b>Comments</b>	<b>Marks</b>
Loudness	Clear and loud		/2 marks
Intonation	Interesting		/2 marks
Posture	Composed/confident		/2marks
Explanation	Clear and relevant		/2 marks
Quality of Video	Innovation and quality of video		/2 marks

<b>3.Name</b>		<b>ID number</b>	<b>Contact number</b>
<b>AREAS</b>	<b>ASSESSMENT CRITERIA</b>	<b>Comments</b>	<b>Marks</b>
Loudness	Clear and loud		/2 marks
Intonation	Interesting		/2 marks
Posture	Composed/confident		/2marks
Explanation	Clear and relevant		/2 marks
Quality of Video	Innovation and quality of video		/2 marks

<b>4.Name</b>		<b>ID number</b>	<b>Contact number</b>
<b>AREAS</b>	<b>ASSESSMENT CRITERIA</b>	<b>Comments</b>	<b>Marks</b>
Loudness	Clear and loud		/2 marks
Intonation	Interesting		/2 marks
Posture	Composed/confident		/2marks
Explanation	Clear and relevant		/2 marks
Q&A	Ability to answer		/2 marks

School of Business  
Assignment Cover Sheet



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Course code: \_\_\_\_\_ Course Title: \_\_\_\_\_  
Assignment Title: \_\_\_\_\_ Due date: \_\_\_\_\_  
Date Submitted: \_\_\_\_\_ Lecturer Name: \_\_\_\_\_

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**To be completed if this is an individual assignment**

I declare that this assignment is my individual work. I have not worked collaboratively nor have I copied from any student's work or from any source except where due acknowledgement is made explicitly in the text, nor has any part been written for me by another person.

Student name: \_\_\_\_\_ Student ID: \_\_\_\_\_  
Signature: \_\_\_\_\_

**To be completed if this is a group assignment**

We declare that this is a group assignment and that no part of this submission has been copied from any other student's work or from any other source except where due acknowledgement is made explicitly in the text, nor has any part been written for us by another person.

Student ID	Student Name	Signature
1.		
2.		
3.		
4.		

Lecturer's comments: \_\_\_\_\_

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Total Marks: \_\_\_\_\_

Lecturer's Signature: \_\_\_\_\_

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**Feedback to students**

I/ We acknowledged receiving feedback from the lecturer on this assignment

Student's Signature: \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_

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**Extension certification:**

This assignment has been given an extension and is now due on: \_\_\_\_\_

Assignment due date	Approved by Course Leader	Approved by Mitigating Circumstances Panel (MCP)
	Course Leader Signature: _____ (Name: _____ )	MCP Signature: _____ (Name: _____ )

**Submission:**

Assignments, with or without disks, must be submitted with the "assignment cover sheet" **attached securely to the front.**

**Assignments not submitted with the cover sheet will not be marked.**

**Extensions:**

Extensions will only be granted in exceptional circumstances on medical or compassionate grounds. **Extensions must be applied for in advance of the assignment's due date** and the lecturer of the appropriate course must sign the extension certificate on the assignment cover sheet.

Application for a week extension can be made through the course leader. For extension period more than a week, students / group are required to seek approval from the Mitigating Circumstances Panel (CMP).

**Assessment Irregularity:**

Cheating and plagiarism, i.e. the action or practice of taking and using as one's own the thoughts, writings or other work of someone else with the intent to deceive, constitute irregularities as described in the programme handbook. Such actions are a major infringement of the university college's academic values and will be dealt with severely.

Plagiarism and/or cheating occur when:

- A computer program or part of a program, substantially written by someone else (either another student, a previous student, the author of a publication or some other person) is presented as one's own work;
- Paragraphs, and even sentences in essays which are written by someone else, are not enclosed in quotation marks, and accompanied by full reference to source;
- The work of someone else is paraphrased, and is not appropriately attributed and referenced.

### Instruction for Turnitin

When submitting the assignment, all students/group are required to submit a soft copy report through turnitin website ([www.turnitin.com](http://www.turnitin.com)) and print out and attach a copy of the report on originality by turnitin as an evidence of submission.

Sample of a report on originality can be viewed as follows:

preferences help

turnitin Originality Report

Processed on: 06-Jan-2012 14:01 MYT  
ID: 222941583  
Word Count: 872  
Submitted: 1

testing  
By Siti Nur

Similarity Index  
2%  
[What's this?](#)

Similarity by Source

Internet Sources:	0%
Publications:	0%
Student Papers:	2%

Document Viewer

exclude\_quoted include\_bibliography exclude\_small\_matches mode: show highest matches together

**Information asymmetry, agency problem, and shareholders wealth. Information asymmetry can be defined as a situation** 1

whereby there is one party of the transaction having extra information as compared to other party. In other words, information asymmetry occurs because of inequalities in information accessibility and distribution. In financial market condition, information asymmetry is said to occur when the sellers (financial security issuer-i.e. company which issue shares and bonds) have more information about the product sold compared to the buyers (the investors). Agency problem on the other hand, refers to the problem that arises between agent and principal. In

1 2% match (student papers from 10/14/11)  
[Submitted to Nilai University College](#)

Print out the whole document. This is just an example.

To register for turnitin account, follow the following instructions:

- 1) Students have to log in into turnitin using the college student email address
- 2) For submission of assignment, you will then register into respective course/subject, using  
ID: Class ID (given by course leader)  
P/word: Class Enrolment ID (given by course leader)



**Group Work:**

By signing the cover sheet, group members are indicating that they agree that each member of the group made a fair and reasonable contribution to the assignment or project. In cases of doubt or dispute, individual members of the group may be required to undergo an oral examination regarding their contribution to the assignment or project.

Students are required to include a contribution review of each group members in the following format:

Student ID	Student Name	Contributions in task	Signature
1.			
2.			
3.			
4.			

**Note:**

All marks are provisional until ratified by the exam board at the end of the session