Faculty of Business, Hospitality and Humanities School of Accounting and Finance

Postgraduate Programme

MODULE OBA4408 – MANAGEMENT ACCOUNTING

Assignment – 30%

OBA 4408 Management Accounting-30%

Learning outcome: To understand, be able to think critically, to be aware of the contemporary issues about a business in management accounting.

Assignment Brief

- 1. This assignment is concerned with assessing your ability to seek, gather and analyse current issue in management accounting. It also assesses your ability to present a report concerning the latest development of management accounting in related topics.
- 2. This is individual assignment.
- 3. This assignment carries 30% of the available marks for this module.

Task 1 30%

- 1. You are required to submit a **written report** based on the literature readings according to the due date (assigned).
- 2. Your group is required to prepare a written report on one of the topics below.
 - a) Changes to external business environment to pricing decisions/ strategies.
 - b) Changes in manufacturing environment to pricing decisions/ strategies.
 - c) Significance of management accounting information for pricing, decision making and profitability analysis.
- 3. Your assignment should include following:
 - a) Summary of your literature readings.
 - b) The main issues of the paper.
 - c) The author/s's views.
 - d) Students' views and opinion based on the issues.
 - e) Reference list
 - f) Hardcopy of original journal or article.

Writing the report 30%)

- 1. The report should convey information in the most succinct form possible. The report should be well structured and answered according to the requirement of the case study.
- 2. Font-size 12 printed on single-side A4 paper and font-style Times New Roman.
- 3. The report must contain a bibliography and reference list by using APA style.
- 4. The written assignment should be in a report format (in soft copy) and submit to the Moodle system.
- 5. Softcopy should also upload at www.turnitin.com (Via Ms TEAM).
- 6. Minimum of 30 relevant supporting journals of your above report are required to send to module leader by using email address, marypang@nilai.edu.my. (You can choose to share in Google drive/MS TEAM if the size of the file is too big).
- 7. The SOFTCOPY report must be submitted with:
 - the cover page (signed by all members of the group);
 - the written report;
 - the original journal; and
 - word count (maximum of 1,500 words only).
- 8. Due date: Week 12, Monday before 4pm.

ASSESSMENT CRITERIA (30%)

| CRITERION | Outstanding | Good | Weak | FAIL |
|--|--|--|---|--|
| 30 marks | | | | |
| Literature review and summary points/issues (10 marks) | Good review of the relevant journals/articles and provide clear points on the related issues. | Review of relevant journals. Point provided. | Review of relevant journals. Did not summarize but duplicating the original summary of the journal. | Irrelevant journal, wrongly answer to the question required. |
| Discussion of the related points/issues (10 marks) | Relate to relevant theories/ strategy in the discussion to the issues summarized. | Some theories included in the discussion of the issues summarized. | Limited addressing of the issues with relevant theories/strategy. | Failed to answer the questions. |
| Presentation in report format (5 marks) | Fluent writing style. Free of errors of grammar and spelling. Well- structured report format. | Report format showing organization and coherence. Language and spelling are mainly fluent and accurate. | Some attempt at structured report format. Meaning apparent but language not always fluent. Grammar and spelling contain errors. | Not in report format. Meaning unclear and /or grammar and /or spelling frequently contain frequent errors. No proper citations and references. |
| Evidence of research and referencing (5 marks) | Performed good research on an appropriate current business aspect in Management Accounting issue. | Performed research on an appropriate current business aspect in Management Accounting issue. | Performed limited research on current business aspect in Management Accounting issue. | Did not perform empirical research |