

INITIAL RESEARCH PAPER PROPOSAL

You are required to work individually in writing an Initial Research Paper Proposal not exceeding 2 pages using the format provided for a business problem that actually or possibly exists currently in an organization you know. You are also required to present this proposal.

DATE:

STUDENT NAME, ID NO & PROGRAMME	
BROAD AREA	
Title / Topic (1 mark)	
Background (1 m)	
Problem Definition (3 m)	
Research Questions (2 m)	
Research Objectives (5 m)	

Assumptions (1 m)	
Limitations (1 m)	
Significance of the Research (1 m)	
Literature Review (5 m)	
Research Methodology 5m	
Total score out of 25 marks	

Comments by marker: